



The B2B hub for premium and luxury fashion brands

Worldwide company, supplier of major fashion brands to retailers around the world, ETC Group offers goods of all European and most U.S. fashion brands in all categories: ladies', mens', kids, footwear, ready to wear, bags, accessories and home from its Italian sources.

Connecting fashion companies

Using its vast knowledge and experience in fashion ETC Group brings together companies of all kinds for prosperous collaborations; brands with distributors, distributors with stores, specialized manufacturers with brands, logistics organization with all.

Who we are

a trusted partner for fashion retailers and traders the world over

The company was founded in 2015 in Istanbul, Turkey, with an export branch in Mantova Italy, after a 20 year career in Luxury Fashion.

The contacts and relationships built over the years now allow **ETC GROUP** to access unlimited supplies of branded goods for clients around the world: USA, Taiwan, Japan, S.Korea, Kuwait, Mexico, Bahrein, Romania, Turkiye, Tunisia, Australia and more.



World Famous Luxury Brands, Comfort and Style Together...

The entry of luxury fashion brands into the markets of countries has a positive impact on both the economic dynamics of these countries and local entrepreneurs and stores.



Effects on Entrepreneurs;

Investment and Business Opportunities:

By acquiring world-famous luxury fashion brands, local entrepreneurs can create new business opportunities and have the chance to increase their income with high-margin profit rates. This gives entrepreneurs the opportunity to invest and grow their business.

Economic Growth:

Luxury fashion brands also boost the local economy. The sale of high-priced luxury goods increases the potential for economic growth.





Effects on Entrepreneurs;

International Cooperation and Communication:

Local entrepreneurs can integrate into international trade networks by collaborating with luxury brands. This can increase the visibility of local brands in global markets.

Marketing and Advertising Opportunities:

The presence of luxury brands can offer local stores brand collaboration, event sponsorship and advertising opportunities. This can help local stores expand their customer base.

Effects on Entrepreneurs;

High Customer Loyalty and Perception:

Products of luxury brands add an image of high quality and prestige to local stores. This can increase brand loyalty among local customers.

Sectoral Development and Professionalism:

The presence of luxury fashion brands can add sectoral development and professionalism to local stores. It allows the local retail sector to adapt and develop to international standards.





Effects on Entrepreneurs;

Competitive Advantages:

Collaboration with luxury fashion brands can provide competitive advantages to local stores. This provides the opportunity to expand the customer base, introduce new products and improve the customer experience.



As a result, the presence of world-famous fashion brands in cities provides benefits in many areas, from economic development to cultural enrichment.

BRANDS

ACNE, Alexander McQueen, Balenciaga, Balmain, Bottega Veneta, Brunello Cuccinelli, Burberry, Calvin Klein, Chloe, Chiara Ferragni, Christian Louboutin, Church, Coach, Colmar, Diesel, Dior, Dolce & Gabbana, Dsquared2, Emporio Armani, EA7, Givenchy, Golden Goose, Isabel Marant, Jil Sander, Kenzo, Lanvin, La Perla, Les Hommes, Marc Jacobs, Michael Kors, Moschino, Marcelo Burlon, Max Mara, Moncler, MSGM, Neil Barrett; New Balance, Nike, Offwhite, Palm Angels, Philipp Plein, Prada, Roberto Cavalli, Stone Island, Paul & Shark, Tommy Hilfiger, Tom Ford, Valentino, Versace, YSL...



A wide-angle photograph of the Dubai skyline, featuring numerous skyscrapers and modern buildings along the waterfront. The water in the foreground is calm, reflecting the city. A semi-transparent white banner is centered over the image, containing the text.

Hoping to Work Together...